



UNIVERSITÀ
DEGLI STUDI
FIRENZE

DISEI
DIPARTIMENTO DI
SCIENZE PER L'ECONOMIA
E L'IMPRESA

International Workshop on

Tourist clusters, destinations and competitiveness in Tourism

Postgraduate course in 'Economics and Management of Museums and Cultural Goods',
Polo di Scienze Sociali di Novoli, Aula Tesi D15
14:00-18:00, 27 March 2015

Tourist clusters, destinations and competitiveness in Tourism

Francesco Capone (University of Florence)

Micro-geographies of tourist clusters in Europe

Rafael Boix (University of Valencia)

Tourist growth and Related Variety in Italy

Luciana Lazzeretti and Niccolò Innocenti (University of Florence)

The experience-related economy in the UK

Lisa De Propris (University of Birmingham)

Do tourist clusters boost hotels performances

Francesco Capone (University of Florence)

How do concentration affects hotels' performance?

An empirical study of USA panel data

Marival Segarra Ona and Angel Peirò (Universitat Politècnica de Valencia)

Open Discussion



ORDINE
DEI DOTTORI COMMERCIALISTI
E DEGLI ESPERTI CONTABILI
DI FIRENZE



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